

# North Carolina: Census 2020 Real-Time Response Rates - Week Ending April 26

## Overall Self-Response Rates in NC

**48.5%** of households in NC have self-responded to the 2020 Census between March 12 and April 26, 2020. The top performing state is Minnesota (63.9%). North Carolina is currently ranked 38 out of 50 states and D.C. for self-response rate. Nationally, 53.2% of households have self-responded to the census.

## How are people responding to the 2020 Census in North Carolina?

**41.0%** of NC households responded to the census online versus 45.3% of households nationwide.

**7.5%** of NC households responded to the census by phone or mail versus 7.9% of households nationwide.

## Where are people responding? (Top 5 Counties)

| Rank | County Name     | 2020 Self-Response Rate |
|------|-----------------|-------------------------|
| 1    | Union County    | 59.5%                   |
| 2    | Orange County   | 59.4%                   |
| 3    | Wake County     | 58.2%                   |
| 4    | Chatham County  | 56.0%                   |
| 5    | Guilford County | 54.2%                   |

## Where are people not responding? (Bottom 5 counties)

| Rank | County Name    | 2020 Self-Response Rate |
|------|----------------|-------------------------|
| 100  | Graham County  | 18.2%                   |
| 99   | Avery County   | 19.6%                   |
| 98   | Jackson County | 23.0%                   |
| 97   | Swain County   | 23.7%                   |
| 96   | Dare County    | 24.4%                   |

## How many households in North Carolina self-responded in past census counts?

Historic census self-response rates for North Carolina were 63.0% in 1990, 64.0% in 2000, and 64.8% in 2010.



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## How are target groups responding in North Carolina?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 542         | 46.6%                 |
| 4.1% to 5.5%     | 541         | 49.7%                 |
| 5.5% to 7.2%     | 541         | 50.4%                 |
| 7.2% or higher   | 541         | 47.4%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 542         | 44.5%                 |
| 2.9% to 5.7%             | 541         | 48.7%                 |
| 5.7% to 9.8%             | 541         | 50.2%                 |
| 9.8% or higher           | 541         | 50.5%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 542         | 48.5%                 |
| 14% to 28%           | 541         | 52.7%                 |
| 28% to 50%           | 541         | 49.6%                 |
| 50% or higher        | 541         | 43.1%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 541         | 57.2%                 |
| 12% to 21%            | 541         | 49.7%                 |
| 21% to 31%            | 541         | 45.7%                 |
| 31% or higher         | 541         | 41.4%                 |



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