

Jackson County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Jackson County performing?

32.4% of households in Jackson County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Jackson County is currently ranked 98 out of 100 counties in NC.

How are people responding to the 2020 Census in Jackson County?

22.9% of Jackson households responded to the census online versus 46.1% of all NC households.

9.5% of Jackson households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Jackson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9504	49.3%
2	9503	45.5%
3	9505	44.9%
4	9502	37.6%
5	9506	34.3%

Where are people not responding in Jackson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
9	9509	14.4%
8	9508	17.6%
7	9402	30.4%
6	9507	33.6%
5	9506	34.3%

How many households in Jackson County self-responded in past census counts?

Historic census self-response rates for Jackson County were 53.0% in 1990, 48.0% in 2000, and 33.7% in 2010.



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How are target groups responding in Jackson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	27.9%
4% to 5.5%	2	32.0%
5.5% to 7.2%	2	47.1%
7.2% or higher	1	37.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	38.5%
2.9% to 5.7%	2	31.8%
5.7% to 9.8%	1	33.6%
9.8% or higher	1	17.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	37.7%
14% to 28%	2	25.6%
28% to 50%	0	n.a.
50% or higher	1	30.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	5	37.5%
31% or higher	4	30.0%



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