

## Pitt County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

### How is Pitt County performing?

**56.5%** of households in Pitt County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Pitt County is currently ranked 49 out of 100 counties in NC.

### How are people responding to the 2020 Census in Pitt County?

**45.6%** of Pitt households responded to the census online versus 46.1% of all NC households.

**10.9%** of Pitt households responded to the census by phone or mail versus 12.9% of all NC households.

### Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	74.3%
2	10.03	72.4%
3	13.03	71.5%
4	13.02	70.8%
5	5.01	67.8%

### Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	27.8%
31	2.01	36.1%
30	20.01	47.1%
29	5.02	47.2%
28	9	47.9%

### How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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## How are target groups responding in Pitt County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	49.6%
4% to 5.5%	6	60.2%
5.5% to 7.2%	11	56.2%
7.2% or higher	8	61.5%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	54.3%
2.9% to 5.7%	6	61.2%
5.7% to 9.8%	9	58.4%
9.8% or higher	3	55.5%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	72.4%
14% to 28%	5	56.1%
28% to 50%	18	58.5%
50% or higher	8	51.7%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	72.7%
12% to 21%	14	62.1%
21% to 31%	8	50.3%
31% or higher	7	47.1%



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