

Richmond County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Richmond County performing?

50.1% of households in Richmond County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Richmond County is currently ranked 73 out of 100 counties in NC.

How are people responding to the 2020 Census in Richmond County?

25.8% of Richmond households responded to the census online versus 46.1% of all NC households.

24.3% of Richmond households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Richmond County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9704	60.1%
2	9709	57.6%
3	9703	51.8%
4	9705	51.8%
5	9708	50.4%

Where are people not responding in Richmond County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9707	41.5%
10	9702	42.6%
9	9710	45.0%
8	9701	49.2%
7	9711	49.4%

How many households in Richmond County self-responded in past census counts?

Historic census self-response rates for Richmond County were 54.0% in 1990, 55.0% in 2000, and 57.9% in 2010.



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How are target groups responding in Richmond County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	51.0%
4% to 5.5%	4	51.2%
5.5% to 7.2%	1	41.5%
7.2% or higher	4	50.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	52.4%
2.9% to 5.7%	1	51.8%
5.7% to 9.8%	3	44.8%
9.8% or higher	1	49.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	54.7%
28% to 50%	6	49.3%
50% or higher	3	48.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	54.0%
21% to 31%	4	51.5%
31% or higher	5	47.1%



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