

Wilson County: Census 2020 Real-Time Response Rates - Week Ending Aug 2

How is Wilson County performing?

58.7% of households in Wilson County have self-responded to the 2020 Census between March 12 and Aug 2, 2020, **below** the state response rate of **59.0%**. Wilson County is currently ranked 37 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

37.4% of Wilson households responded to the census online versus 46.1% of all NC households.

21.3% of Wilson households responded to the census by phone or mail versus 12.9% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	74.9%
2	5.02	73.7%
3	6	66.9%
4	4	64.6%
5	14	63.5%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	29.8%
18	1	41.2%
17	8.01	41.8%
16	7	46.0%
15	11	47.2%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



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How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	54.0%
4% to 5.5%	5	60.4%
5.5% to 7.2%	5	61.3%
7.2% or higher	6	47.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	64.1%
2.9% to 5.7%	4	55.5%
5.7% to 9.8%	9	53.1%
9.8% or higher	3	54.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	64.6%
28% to 50%	8	61.3%
50% or higher	8	46.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	63.5%
12% to 21%	4	69.5%
21% to 31%	7	58.2%
31% or higher	7	43.6%



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