

Brunswick County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Brunswick County performing?

45.0% of households in Brunswick County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Brunswick County is currently ranked 65 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

37.4% of Brunswick households responded to the census online versus 42.4% of all NC households.

7.6% of Brunswick households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	70.7%
2	203.04	67.5%
3	201.03	67.0%
4	205.07	62.6%
5	202.01	60.1%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	7.0%
31	205.12	8.4%
30	204.02	19.0%
29	203.1	21.0%
28	203.08	30.3%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	39.8%
4% to 5.5%	6	58.5%
5.5% to 7.2%	1	33.7%
7.2% or higher	5	49.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	42.6%
2.9% to 5.7%	12	46.2%
5.7% to 9.8%	5	46.7%
9.8% or higher	1	43.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	41.2%
14% to 28%	9	50.0%
28% to 50%	5	46.8%
50% or higher	1	43.2%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	43.6%
12% to 21%	15	48.7%
21% to 31%	4	30.6%
31% or higher	4	45.6%



CAROLINA
DEMOGRAPHY