Columbus County: Census 2020 Real-Time Response Rates - Week Ending May 3

## How is Columbus County performing?

41.8\% of households in Columbus County have self-responded to the 2020 Census between March 12 and May 3, 2020, below the state response rate of $51.8 \%$. Columbus County is currently ranked 74 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Columbus County?
18.4\% of Columbus households responded to the census online versus $42.4 \%$ of all NC households.
$\mathbf{2 3 . 4} \%$ of Columbus households responded to the census by phone or mail versus $9.4 \%$ of all NC households.

## Where are people responding in Columbus County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9308 | $56.3 \%$ |
| $\mathbf{2}$ | 9311 | $47.1 \%$ |
| $\mathbf{3}$ | 9310 | $43.0 \%$ |
| $\mathbf{4}$ | 9313 | $42.9 \%$ |
| $\mathbf{5}$ | 9305 | $42.3 \%$ |

Where are people not responding in Columbus County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1 3}$ | 9306 | $34.5 \%$ |
| $\mathbf{1 2}$ | 9303 | $34.8 \%$ |
| $\mathbf{1 1}$ | 9302 | $37.3 \%$ |
| $\mathbf{1 0}$ | 9307 | $39.7 \%$ |
| $\mathbf{9}$ | 9301 | $40.7 \%$ |

How many households in Columbus County self-responded in past census counts?
Historic census self-response rates for Columbus County were $61.0 \%$ in 1990, $56.0 \%$ in 2000, and $57.9 \%$ in 2010.

How are target groups responding in Columbus County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 4 | $43.4 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $40.1 \%$ |
| $5.5 \%$ to $7.2 \%$ | 0 | n.a. |
| $7.2 \%$ or higher | 3 | $42.6 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 8 | $42.6 \%$ |
| $2.9 \%$ to $5.7 \%$ | 2 | $39.1 \%$ |
| $5.7 \%$ to $9.8 \%$ | 3 | $41.1 \%$ |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 4 | $45.2 \%$ |
| $28 \%$ to $50 \%$ | 6 | $40.2 \%$ |
| $50 \%$ or higher | 3 | $40.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| $\%$ HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 3 | $44.7 \%$ |
| $31 \%$ or higher | 10 | $40.8 \%$ |

## NC COUNTS COALITION

2020 CENSUS

