Guilford County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Guilford County performing?

57.8% of households in Guilford County have self-responded to the 2020 Census between March 12 and May 3, 2020, **above** the state response rate of **51.8%**. Guilford County is currently ranked 8 out of 100 counties in NC.

How are people responding to the 2020 Census in Guilford County?

48.9% of Guilford households responded to the census online versus 42.4% of all NC households.

8.9% of Guilford households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Guilford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	125.11	82.4%
2	125.1	81.7%
3	125.05	81.5%
4	164.08	78.7%
5	125.09	78.6%

Where are people not responding in Guilford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
118	110	30.9%
117	143	34.4%
116	126.08	36.0%
115	112	37.3%
114	138	37.7%

How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.





https://ncdemography.org | demography@unc.edu

How are target groups responding in Guilford County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	34	60.0%
4% to 5.5%	19	61.9%
5.5% to 7.2%	28	59.4%
7.2% or higher	37	51.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	61.0%
2.9% to 5.7%	24	58.2%
5.7% to 9.8%	32	59.8%
9.8% or higher	54	55.1%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	70.4%
14% to 28%	29	68.2%
28% to 50%	32	58.8%
50% or higher	49	48.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	73.3%
12% to 21%	27	64.3%
21% to 31%	30	57.1%
31% or higher	45	47.9%



