

## Moore County: Census 2020 Real-Time Response Rates - Week Ending May 3

### How is Moore County performing?

**49.7%** of households in Moore County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Moore County is currently ranked 44 out of 100 counties in NC.

### How are people responding to the 2020 Census in Moore County?

**40.5%** of Moore households responded to the census online versus 42.4% of all NC households.

**9.2%** of Moore households responded to the census by phone or mail versus 9.4% of all NC households.

### Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	63.8%
2	9506.02	61.3%
3	9508.02	58.8%
4	9510	58.0%
5	9507.02	57.4%

### Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.01	27.3%
17	9503.02	28.0%
16	9502	41.1%
15	9501	42.4%
14	9504.01	43.2%

### How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



CAROLINA  
**DEMOGRAPHY**

## How are target groups responding in Moore County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	53.1%
4% to 5.5%	4	48.0%
5.5% to 7.2%	3	46.5%
7.2% or higher	5	48.6%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	39.1%
2.9% to 5.7%	10	54.7%
5.7% to 9.8%	4	47.5%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	52.3%
14% to 28%	6	47.5%
28% to 50%	5	48.3%
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	55.1%
12% to 21%	8	49.2%
21% to 31%	2	52.9%
31% or higher	4	43.4%



CAROLINA  
**DEMOGRAPHY**