

Pitt County: Census 2020 Real-Time Response Rates - Week Ending May 3

How is Pitt County performing?

49.6% of households in Pitt County have self-responded to the 2020 Census between March 12 and May 3, 2020, **below** the state response rate of **51.8%**. Pitt County is currently ranked 48 out of 100 counties in NC.

How are people responding to the 2020 Census in Pitt County?

42.1% of Pitt households responded to the census online versus 42.4% of all NC households.

7.5% of Pitt households responded to the census by phone or mail versus 9.4% of all NC households.

Where are people responding in Pitt County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	3.01	68.6%
2	10.03	65.9%
3	13.02	63.7%
4	13.03	63.5%
5	5.01	63.0%

Where are people not responding in Pitt County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	1	25.2%
31	2.01	32.1%
30	5.02	40.2%
29	19	40.6%
28	20.01	40.8%

How many households in Pitt County self-responded in past census counts?

Historic census self-response rates for Pitt County were 67.0% in 1990, 62.0% in 2000, and 63.9% in 2010.



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How are target groups responding in Pitt County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	43.2%
4% to 5.5%	6	53.3%
5.5% to 7.2%	11	48.9%
7.2% or higher	8	54.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	47.3%
2.9% to 5.7%	6	54.2%
5.7% to 9.8%	9	51.3%
9.8% or higher	3	48.8%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	1	65.9%
14% to 28%	5	50.6%
28% to 50%	18	51.3%
50% or higher	8	44.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	66.0%
12% to 21%	14	55.0%
21% to 31%	8	43.8%
31% or higher	7	39.7%



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