# Ashe County: Census 2020 Real-Time Response Rates - Week Ending April 5

### **How is Ashe County performing?**

**33.9%** of households in Ashe County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%**. Ashe County is currently ranked 78 out of 100 counties in NC.

### How are people responding to the 2020 Census in Ashe County?

**18.9%** of Ashe households responded to the census online versus 35.7% of all NC households.

**15.0%** of Ashe households responded to the census by phone or mail versus 6.0% of all NC households.

### Where are people responding in Ashe County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703	41.1%
2	9704	40.7%
3	9708	33.8%
4	9707	32.3%
5	9702	30.7%

#### Where are people not responding in Ashe County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9705	29.8%
5	9702	30.7%
4	9707	32.3%
3	9708	33.8%
2	9704	40.7%

How many households in Ashe County self-responded in past census counts?

Historic census self-response rates for Ashe County were 68.0% in 1990, 58.0% in 2000, and 49.8% in 2010.



CAROLINA **DEMOGRAPHY** 

https://ncdemography.org | demography@unc.edu

### How are target groups responding in Ashe County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	30.9%
4% to 5.5%	2	37.5%
5.5% to 7.2%	0	n.a.
7.2% or higher	1	40.7%

## **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	36.6%
2.9% to 5.7%	1	32.3%
5.7% to 9.8%	1	29.8%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	34.7%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

#### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	34.3%
31% or higher	3	35.2%



