

# Brunswick County: Census 2020 Real-Time Response Rates - Week Ending April 5

## How is Brunswick County performing?

**37.8%** of households in Brunswick County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%**. Brunswick County is currently ranked 63 out of 100 counties in NC.

## How are people responding to the 2020 Census in Brunswick County?

**32.7%** of Brunswick households responded to the census online versus 35.7% of all NC households.

**5.1%** of Brunswick households responded to the census by phone or mail versus 6.0% of all NC households.

## Where are people responding in Brunswick County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 202.02       | 59.4%              |
| 2    | 203.04       | 58.6%              |
| 3    | 201.03       | 56.4%              |
| 4    | 205.07       | 53.5%              |
| 5    | 201.02       | 51.0%              |

## Where are people not responding in Brunswick County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 32   | 203.07       | 5.8%               |
| 31   | 205.12       | 6.2%               |
| 30   | 204.02       | 14.1%              |
| 29   | 203.1        | 16.3%              |
| 28   | 203.08       | 25.6%              |

## How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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## How are target groups responding in Brunswick County?

**Young Children** - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 20          | 33.8%                 |
| 4% to 5.5%       | 6           | 47.2%                 |
| 5.5% to 7.2%     | 1           | 29.7%                 |
| 7.2% or higher   | 5           | 42.2%                 |

**Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 14          | 35.8%                 |
| 2.9% to 5.7%             | 12          | 38.7%                 |
| 5.7% to 9.8%             | 5           | 39.2%                 |
| 9.8% or higher           | 1           | 37.8%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 17          | 34.8%                 |
| 14% to 28%           | 9           | 41.8%                 |
| 28% to 50%           | 5           | 38.6%                 |
| 50% or higher        | 1           | 37.8%                 |

**No Internet** - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 9           | 36.2%                 |
| 12% to 21%            | 15          | 40.8%                 |
| 21% to 31%            | 4           | 26.2%                 |
| 31% or higher         | 4           | 39.2%                 |



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