Cabarrus County: Census 2020 Real-Time Response Rates - Week Ending April 5

## How is Cabarrus County performing?

43.1\% of households in Cabarrus County have self-responded to the 2020 Census between March 12 and April 5, 2020, above the state response rate of $41.7 \%$. Cabarrus County is currently ranked 23 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Cabarrus County?
41.0\% of Cabarrus households responded to the census online versus $35.7 \%$ of all NC households.
$\mathbf{2 . 1}$ \% of Cabarrus households responded to the census by phone or mail versus $6.0 \%$ of all NC households.

## Where are people responding in Cabarrus County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 425.04 | $64.2 \%$ |
| $\mathbf{2}$ | 415.01 | $59.7 \%$ |
| $\mathbf{3}$ | 426.01 | $59.4 \%$ |
| $\mathbf{4}$ | 425.01 | $54.2 \%$ |
| $\mathbf{5}$ | 422 | $53.9 \%$ |

Where are people not responding in Cabarrus County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 7}$ | 417.02 | $27.5 \%$ |
| $\mathbf{3 6}$ | 416.02 | $31.5 \%$ |
| $\mathbf{3 5}$ | 419.01 | $32.0 \%$ |
| $\mathbf{3 4}$ | 419.02 | $32.5 \%$ |
| $\mathbf{3 3}$ | 424.02 | $33.0 \%$ |

How many households in Cabarrus County self-responded in past census counts?
Historic census self-response rates for Cabarrus County were $70.0 \%$ in 1990, $69.0 \%$ in 2000, and $70.4 \%$ in 2010.

How are target groups responding in Cabarrus County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $45.8 \%$ |
| $4 \%$ to $5.5 \%$ | 8 | $45.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 12 | $43.0 \%$ |
| $7.2 \%$ or higher | 11 | $40.6 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 5 | $39.4 \%$ |
| $2.9 \%$ to $5.7 \%$ | 8 | $40.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 12 | $44.6 \%$ |
| $9.8 \%$ or higher | 12 | $45.6 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 6 | $41.1 \%$ |
| $14 \%$ to $28 \%$ | 10 | $47.9 \%$ |
| $28 \%$ to $50 \%$ | 16 | $43.6 \%$ |
| $50 \%$ or higher | 5 | $36.1 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 19 | $47.8 \%$ |
| $12 \%$ to $21 \%$ | 12 | $39.7 \%$ |
| $21 \%$ to $31 \%$ | 5 | $37.0 \%$ |
| $31 \%$ or higher | 1 | $33.6 \%$ |

