# Caldwell County: Census 2020 Real-Time Response Rates - Week Ending April 5

## **How is Caldwell County performing?**

**42.5**% of households in Caldwell County have self-responded to the 2020 Census between March 12 and April 5, 2020, **above** the state response rate of **41.7**%. Caldwell County is currently ranked 30 out of 100 counties in NC.

## How are people responding to the 2020 Census in Caldwell County?

35.4% of Caldwell households responded to the census online versus 35.7% of all NC households.

**7.1%** of Caldwell households responded to the census by phone or mail versus 6.0% of all NC households.

#### Where are people responding in Caldwell County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 305          | 50.6%              |
| 2    | 313          | 49.9%              |
| 3    | 304          | 47.0%              |
| 4    | 306          | 46.5%              |
| 5    | 314.01       | 45.0%              |

## Where are people not responding in Caldwell County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 17   | 301          | 33.8%              |
| 16   | 310          | 34.2%              |
| 15   | 303          | 37.9%              |
| 14   | 311          | 38.4%              |
| 13   | 312.02       | 39.0%              |

How many households in Caldwell County self-responded in past census counts?

Historic census self-response rates for Caldwell County were 65.0% in 1990, 64.0% in 2000, and 67.9% in 2010.



CAROLINA **DEMOGRAPHY** 

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#### How are target groups responding in Caldwell County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 5           | 43.6%                 |
| 4% to 5.5%       | 6           | 43.2%                 |
| 5.5% to 7.2%     | 4           | 42.8%                 |
| 7.2% or higher   | 2           | 34.0%                 |

# **Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 8           | 41.7%                 |
| 2.9% to 5.7%             | 6           | 45.1%                 |
| 5.7% to 9.8%             | 2           | 35.9%                 |
| 9.8% or higher           | 1           | 40.2%                 |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 14          | 43.2%                 |
| 14% to 28%           | 1           | 40.2%                 |
| 28% to 50%           | 2           | 35.9%                 |
| 50% or higher        | 0           | n.a.                  |

#### No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 5           | 45.0%                 |
| 21% to 31%            | 8           | 40.8%                 |
| 31% or higher         | 4           | 41.3%                 |



