Columbus County: Census 2020 Real-Time Response Rates – Week Ending April 5

How is Columbus County performing?

35.8% of households in Columbus County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%.** Columbus County is currently ranked 71 out of 100 counties in NC.

How are people responding to the 2020 Census in Columbus County?

15.4% of Columbus households responded to the census online versus 35.7% of all NC households.

20.4% of Columbus households responded to the census by phone or mail versus 6.0% of all NC households.

Where are people responding in Columbus County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9311	41.3%
2	9308	40.5%
3	9310	38.3%
4	9313	36.8%
5	9305	36.8%

Where are people not responding in Columbus County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9303	25.0%
12	9306	30.0%
11	9302	32.3%
10	9301	34.7%
9	9307	35.3%

How many households in Columbus County self-responded in past census counts?

Historic census self-response rates for Columbus County were 61.0% in 1990, 56.0% in 2000, and 57.9% in 2010.

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https://ncdemography.org | demography@unc.edu

How are target groups responding in Columbus County?

Young Children - *5.9% of NC population ages 0-4*

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	34.6%
4% to 5.5%	6	34.8%
5.5% to 7.2%	0	n.a.
7.2% or higher	3	37.8%

Immigrant Population - *7.9% of NC population is foreign-born*

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	35.6%
2.9% to 5.7%	2	34.5%
5.7% to 9.8%	3	35.6%
9.8% or higher	0	n.a.

Minority Population - *34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx*

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	37.2%
28% to 50%	6	34.4%
50% or higher	3	35.1%

No Internet - *21% of NC households do not have Internet at home*

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	34.6%
31% or higher	10	35.7%

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