## Mecklenburg County: Census 2020 Real-Time Response Rates - Week Ending A pril 5

## How is Mecklenburg County performing?

44.5\% of households in Mecklenburg County have self-responded to the 2020 Census between March 12 and April 5, 2020, above the state response rate of $41.7 \%$. Mecklenburg County is currently ranked 14 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Mecklenburg County?
42.4\% of Mecklenburg households responded to the census online versus $35.7 \%$ of all NC households.
$\mathbf{2 . 1} \%$ of Mecklenburg households responded to the census by phone or mail versus $6.0 \%$ of all NC households.

## Where are people responding in Mecklenburg County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 58.48 | $66.7 \%$ |
| $\mathbf{2}$ | 58.46 | $66.1 \%$ |
| $\mathbf{3}$ | 30.15 | $63.1 \%$ |
| $\mathbf{4}$ | 30.07 | $62.8 \%$ |
| $\mathbf{5}$ | 9803 | $62.5 \%$ |

Where are people not responding in Mecklenburg County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{2 3 1}$ | 56.09 | $19.1 \%$ |
| 230 | 53.08 | $21.1 \%$ |
| 229 | 38.08 | $21.4 \%$ |
| 228 | 31.09 | $23.7 \%$ |
| 227 | 15.07 | $26.5 \%$ |

How many households in Mecklenburg County self-responded in past census counts?
Historic census self-response rates for Mecklenburg County were 68.0\% in 1990, 68.0\% in 2000, and 67.3\% in 2010.

How are target groups responding in Mecklenburg County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 31 | $42.4 \%$ |
| $4 \%$ to $5.5 \%$ | 44 | $46.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 71 | $46.8 \%$ |
| $7.2 \%$ or higher | 85 | $42.4 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 11 | $43.1 \%$ |
| $2.9 \%$ to $5.7 \%$ | 24 | $47.8 \%$ |
| $5.7 \%$ to $9.8 \%$ | 52 | $47.0 \%$ |
| $9.8 \%$ or higher | 144 | $43.3 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 27 | $51.6 \%$ |
| $14 \%$ to $28 \%$ | 42 | $51.9 \%$ |
| $28 \%$ to $50 \%$ | 38 | $47.3 \%$ |
| $50 \%$ or higher | 124 | $39.8 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 133 | $48.9 \%$ |
| $12 \%$ to $21 \%$ | 42 | $40.3 \%$ |
| $21 \%$ to $31 \%$ | 30 | $39.4 \%$ |
| $31 \%$ or higher | 26 | $35.6 \%$ |

## NC COUNTS COALITION

2020 CENSUS

