

Pender County: Census 2020 Real-Time Response Rates - Week Ending April 5

How is Pender County performing?

35.9% of households in Pender County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%**. Pender County is currently ranked 70 out of 100 counties in NC.

How are people responding to the 2020 Census in Pender County?

29.7% of Pender households responded to the census online versus 35.7% of all NC households.

6.2% of Pender households responded to the census by phone or mail versus 6.0% of all NC households.

Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	51.5%
2	9202.01	46.0%
3	9203	43.5%
4	9205.01	41.1%
5	9206.02	38.8%

Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	10.8%
14	9201.02	10.8%
13	9206.01	29.2%
12	9201.03	30.9%
11	9202.04	31.7%

How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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How are target groups responding in Pender County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	28.6%
4% to 5.5%	4	33.4%
5.5% to 7.2%	5	37.2%
7.2% or higher	1	46.0%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	32.3%
2.9% to 5.7%	4	37.2%
5.7% to 9.8%	3	34.6%
9.8% or higher	1	29.2%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	30.0%
14% to 28%	3	37.0%
28% to 50%	4	35.4%
50% or higher	3	35.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	31.2%
12% to 21%	4	31.5%
21% to 31%	2	36.6%
31% or higher	7	35.3%



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