# Polk County: Census 2020 Real-Time Response Rates - Week Ending April 5

#### **How is Polk County performing?**

**37.1%** of households in Polk County have self-responded to the 2020 Census between March 12 and April 5, 2020, **below** the state response rate of **41.7%**. Polk County is currently ranked 66 out of 100 counties in NC.

## How are people responding to the 2020 Census in Polk County?

23.4% of Polk households responded to the census online versus 35.7% of all NC households.

**13.7%** of Polk households responded to the census by phone or mail versus 6.0% of all NC households.

## Where are people responding in Polk County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1    | 9201.04      | 52.9%              |
| 2    | 9201.03      | 46.5%              |
| 3    | 9203.01      | 44.6%              |
| 4    | 9201.01      | 40.3%              |
| 5    | 9203.04      | 36.0%              |

#### Where are people not responding in Polk County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 7    | 9202         | 26.0%              |
| 6    | 9203.03      | 26.4%              |
| 5    | 9203.04      | 36.0%              |
| 4    | 9201.01      | 40.3%              |
| 3    | 9203.01      | 44.6%              |

How many households in Polk County self-responded in past census counts?

Historic census self-response rates for Polk County were 69.0% in 1990, 66.0% in 2000, and 52.1% in 2010.



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#### How are target groups responding in Polk County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1%   | 4           | 41.8%                 |
| 4% to 5.5%       | 2           | 39.4%                 |
| 5.5% to 7.2%     | 1           | 26.4%                 |
| 7.2% or higher   | 0           | n.a.                  |

# **Immigrant Population** - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9%           | 2           | 31.2%                 |
| 2.9% to 5.7%             | 5           | 42.1%                 |
| 5.7% to 9.8%             | 0           | n.a.                  |
| 9.8% or higher           | 0           | n.a.                  |

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14%        | 6           | 38.7%                 |
| 14% to 28%           | 1           | 40.3%                 |
| 28% to 50%           | 0           | n.a.                  |
| 50% or higher        | 0           | n.a.                  |

#### No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12%         | 0           | n.a.                  |
| 12% to 21%            | 3           | 33.0%                 |
| 21% to 31%            | 4           | 43.4%                 |
| 31% or higher         | 0           | n.a.                  |



