## Robeson County: Census 2020 Real-Time Response Rates - Week Ending April 5

How is Robeson County performing?
32.7\% of households in Robeson County have self-responded to the 2020 Census between March 12 and April 5, 2020, below the state response rate of $41.7 \%$. Robeson County is currently ranked 82 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Robeson County?
$15.5 \%$ of Robeson households responded to the census online versus $35.7 \%$ of all NC households.
$\mathbf{1 7 . 2 \%}$ of Robeson households responded to the census by phone or mail versus $6.0 \%$ of all NC households.

## Where are people responding in Robeson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9613.01 | $40.0 \%$ |
| $\mathbf{2}$ | 9607.01 | $39.9 \%$ |
| $\mathbf{3}$ | 9609 | $39.8 \%$ |
| $\mathbf{4}$ | 9612 | $39.7 \%$ |
| $\mathbf{5}$ | 9614 | $39.6 \%$ |

Where are people not responding in Robeson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{3 1}$ | 9605.02 | $18.3 \%$ |
| $\mathbf{3 0}$ | 9608.02 | $21.8 \%$ |
| $\mathbf{2 9}$ | 9602.02 | $24.8 \%$ |
| $\mathbf{2 8}$ | 9608.01 | $25.1 \%$ |
| $\mathbf{2 7}$ | 9620.01 | $26.8 \%$ |

How many households in Robeson County self-responded in past census counts?
Historic census self-response rates for Robeson County were $52.0 \%$ in 1990, $56.0 \%$ in 2000, and $54.9 \%$ in 2010.

How are target groups responding in Robeson County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 2 | $36.6 \%$ |
| $4 \%$ to $5.5 \%$ | 6 | $31.2 \%$ |
| $5.5 \%$ to $7.2 \%$ | 12 | $33.9 \%$ |
| $7.2 \%$ or higher | 11 | $31.2 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 15 | $29.9 \%$ |
| $2.9 \%$ to $5.7 \%$ | 5 | $35.8 \%$ |
| $5.7 \%$ to $9.8 \%$ | 8 | $34.3 \%$ |
| $9.8 \%$ or higher | 3 | $35.8 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 0 | n.a. |
| $14 \%$ to $28 \%$ | 0 | n.a. |
| $28 \%$ to $50 \%$ | 5 | $38.2 \%$ |
| $50 \%$ or higher | 26 | $31.5 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 3 | $37.0 \%$ |
| $31 \%$ or higher | 28 | $32.1 \%$ |

