

Bladen County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Bladen County performing?

44.3% of households in Bladen County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Bladen County is currently ranked 86 out of 100 counties in NC.

How are people responding to the 2020 Census in Bladen County?

17.7% of Bladen households responded to the census online versus 45.4% of all NC households.

26.6% of Bladen households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Bladen County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9504	49.0%
2	9505	48.1%
3	9503	47.1%
4	9506	47.0%
5	9502	43.2%

Where are people not responding in Bladen County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9501	34.2%
5	9502	43.2%
4	9506	47.0%
3	9503	47.1%
2	9505	48.1%

How many households in Bladen County self-responded in past census counts?

Historic census self-response rates for Bladen County were 62.0% in 1990, 45.0% in 2000, and 46.9% in 2010.



How are target groups responding in Bladen County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	38.7%
4% to 5.5%	1	49.0%
5.5% to 7.2%	3	47.4%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	47.5%
2.9% to 5.7%	1	49.0%
5.7% to 9.8%	3	41.5%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	1	48.1%
28% to 50%	3	41.5%
50% or higher	2	48.0%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	43.4%
31% or higher	3	46.1%



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