

Cherokee County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Cherokee County performing?

45.2% of households in Cherokee County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Cherokee County is currently ranked 84 out of 100 counties in NC.

How are people responding to the 2020 Census in Cherokee County?

17.8% of Cherokee households responded to the census online versus 45.4% of all NC households.

27.4% of Cherokee households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Cherokee County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9305 | 52.1% |
| 2 | 9304 | 49.5% |
| 3 | 9306.02 | 45.5% |
| 4 | 9303 | 44.1% |
| 5 | 9306.01 | 43.9% |

Where are people not responding in Cherokee County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 7 | 9301 | 34.7% |
| 6 | 9302 | 41.7% |
| 5 | 9306.01 | 43.9% |
| 4 | 9303 | 44.1% |
| 3 | 9306.02 | 45.5% |

How many households in Cherokee County self-responded in past census counts?

Historic census self-response rates for Cherokee County were 61.0% in 1990, 52.0% in 2000, and 45.1% in 2010.



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How are target groups responding in Cherokee County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 3 | 46.3% |
| 4% to 5.5% | 4 | 43.2% |
| 5.5% to 7.2% | 0 | n.a. |
| 7.2% or higher | 0 | n.a. |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 4 | 42.8% |
| 2.9% to 5.7% | 3 | 46.7% |
| 5.7% to 9.8% | 0 | n.a. |
| 9.8% or higher | 0 | n.a. |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 7 | 44.5% |
| 14% to 28% | 0 | n.a. |
| 28% to 50% | 0 | n.a. |
| 50% or higher | 0 | n.a. |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 0 | n.a. |
| 21% to 31% | 5 | 46.5% |
| 31% or higher | 2 | 39.4% |



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