Davidson County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Davidson County performing?

62.0% of households in Davidson County have self-responded to the 2020 Census between March 12 and July 5, 2020, **above** the state response rate of **58.1%**. Davidson County is currently ranked 15 out of 100 counties in NC.

How are people responding to the 2020 Census in Davidson County?

48.0% of Davidson households responded to the census online versus 45.4% of all NC households.

14.0% of Davidson households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Davidson County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 603.01 | 77.1% |
| 2 | 601.02 | 74.7% |
| 3 | 603.02 | 72.1% |
| 4 | 602.03 | 71.2% |
| 5 | 602.01 | 68.8% |

Where are people not responding in Davidson County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 34 | 614 | 38.8% |
| 33 | 608 | 48.4% |
| 32 | 616 | 50.4% |
| 31 | 607 | 50.5% |
| 30 | 620.01 | 51.2% |

How many households in Davidson County self-responded in past census counts?

Historic census self-response rates for Davidson County were 65.0% in 1990, 64.0% in 2000, and 68.4% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Davidson County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 8 | 62.7% |
| 4% to 5.5% | 10 | 64.0% |
| 5.5% to 7.2% | 7 | 65.3% |
| 7.2% or higher | 9 | 55.2% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 13 | 64.6% |
| 2.9% to 5.7% | 7 | 62.5% |
| 5.7% to 9.8% | 8 | 63.2% |
| 9.8% or higher | 6 | 52.2% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 21 | 64.9% |
| 14% to 28% | 5 | 61.3% |
| 28% to 50% | 4 | 59.7% |
| 50% or higher | 4 | 47.0% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 1 | 72.1% |
| 12% to 21% | 9 | 64.7% |
| 21% to 31% | 19 | 62.5% |
| 31% or higher | 5 | 50.6% |



