

# Franklin County: Census 2020 Real-Time Response Rates - Week Ending July 5

## How is Franklin County performing?

**56.3%** of households in Franklin County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Franklin County is currently ranked 46 out of 100 counties in NC.

## How are people responding to the 2020 Census in Franklin County?

**39.7%** of Franklin households responded to the census online versus 45.4% of all NC households.

**16.6%** of Franklin households responded to the census by phone or mail versus 12.7% of all NC households.

## Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	70.2%
2	605.01	66.1%
3	606	64.3%
4	608.02	63.1%
5	604.01	61.8%

## Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	31.1%
11	603.02	50.0%
10	608.01	51.5%
9	602	53.3%
8	604.02	53.5%

## How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.



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## How are target groups responding in Franklin County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	56.6%
4% to 5.5%	4	59.1%
5.5% to 7.2%	4	57.3%
7.2% or higher	2	48.6%

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	59.8%
2.9% to 5.7%	3	62.1%
5.7% to 9.8%	6	51.4%
9.8% or higher	1	61.8%

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	63.4%
28% to 50%	4	49.9%
50% or higher	3	53.1%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	66.1%
12% to 21%	4	57.2%
21% to 31%	4	55.5%
31% or higher	3	53.1%



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