# Moore County: Census 2020 Real-Time Response Rates - Week Ending July 5

### **How is Moore County performing?**

**57.0%** of households in Moore County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Moore County is currently ranked 41 out of 100 counties in NC.

# How are people responding to the 2020 Census in Moore County?

**43.7%** of Moore households responded to the census online versus 45.4% of all NC households.

**13.3%** of Moore households responded to the census by phone or mail versus 12.7% of all NC households.

# Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	71.5%
2	9506.02	66.7%
3	9505.02	64.6%
4	9510	64.6%
5	9508.02	63.9%

#### Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.02	38.6%
17	9503.01	40.8%
16	9502	48.1%
15	9501	49.1%
14	9504.01	51.4%

### How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



CAROLINA **DEMOGRAPHY** 

https://ncdemography.org | demography@unc.edu

## How are target groups responding in Moore County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	60.0%
4% to 5.5%	4	56.1%
5.5% to 7.2%	3	54.1%
7.2% or higher	5	54.8%

# **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	48.8%
2.9% to 5.7%	10	61.2%
5.7% to 9.8%	4	53.4%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	59.4%
14% to 28%	6	55.3%
28% to 50%	5	54.6%
50% or higher	0	n.a.

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	62.5%
12% to 21%	8	56.4%
21% to 31%	2	58.4%
31% or higher	4	50.6%



