

Watauga County: Census 2020 Real-Time Response Rates - Week Ending July 5

How is Watauga County performing?

40.5% of households in Watauga County have self-responded to the 2020 Census between March 12 and July 5, 2020, **below** the state response rate of **58.1%**. Watauga County is currently ranked 92 out of 100 counties in NC.

How are people responding to the 2020 Census in Watauga County?

35.3% of Watauga households responded to the census online versus 45.4% of all NC households.

5.2% of Watauga households responded to the census by phone or mail versus 12.7% of all NC households.

Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9207.03	57.3%
2	9202	56.6%
3	9207.01	55.1%
4	9201	54.0%
5	9203	47.7%

Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	12.4%
12	9208	18.0%
11	9206.02	31.3%
10	9209	33.2%
9	9205	39.6%

How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.



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How are target groups responding in Watauga County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	35.6%
4% to 5.5%	5	49.8%
5.5% to 7.2%	1	41.8%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	42.3%
2.9% to 5.7%	6	42.4%
5.7% to 9.8%	1	31.3%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	41.5%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	27.8%
12% to 21%	7	42.9%
21% to 31%	3	52.0%
31% or higher	0	n.a.



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