Cherokee County: Census 2020 Real-Time Response Rates - Week Ending June 7

## How is Cherokee County performing?

43.6\% of households in Cherokee County have self-responded to the 2020 Census between March 12 and June 7, 2020, below the state response rate of $57.0 \%$. Cherokee County is currently ranked 83 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Cherokee County?
17.2\% of Cherokee households responded to the census online versus $44.8 \%$ of all NC households.
$\mathbf{2 6 . 4 \%}$ of Cherokee households responded to the census by phone or mail versus $12.2 \%$ of all NC households.

Where are people responding in Cherokee County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9305 | $51.6 \%$ |
| $\mathbf{2}$ | 9304 | $48.5 \%$ |
| $\mathbf{3}$ | 9306.02 | $45.1 \%$ |
| $\mathbf{4}$ | 9306.01 | $42.6 \%$ |
| $\mathbf{5}$ | 9303 | $42.2 \%$ |

Where are people not responding in Cherokee County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{7}$ | 9301 | $30.0 \%$ |
| $\mathbf{6}$ | 9302 | $38.4 \%$ |
| $\mathbf{5}$ | 9303 | $42.2 \%$ |
| $\mathbf{4}$ | 9306.01 | $42.6 \%$ |
| $\mathbf{3}$ | 9306.02 | $45.1 \%$ |

How many households in Cherokee County self-responded in past census counts?
Historic census self-response rates for Cherokee County were $61.0 \%$ in $1990,52.0 \%$ in 2000, and $45.1 \%$ in 2010.

How are target groups responding in Cherokee County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 3 | $45.4 \%$ |
| $4 \%$ to $5.5 \%$ | 4 | $40.5 \%$ |
| $5.5 \%$ to $7.2 \%$ | 0 | n.a. |
| $7.2 \%$ or higher | 0 | n.a. |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 4 | $40.5 \%$ |
| $2.9 \%$ to $5.7 \%$ | 3 | $45.5 \%$ |
| $5.7 \%$ to $9.8 \%$ | 0 | n.a. |
| $9.8 \%$ or higher | 0 | n.a. |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 7 | $42.6 \%$ |
| $14 \%$ to $28 \%$ | 0 | n.a. |
| $28 \%$ to $50 \%$ | 0 | n.a. |
| $50 \%$ or higher | 0 | n.a. |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 5 | $45.2 \%$ |
| $31 \%$ or higher | 2 | $36.1 \%$ |

