Transylvania County: Census 2020 Real-Time Response Rates - Week Ending June 7

How is Transylvania County performing?

46.6% of households in Transylvania County have self-responded to the 2020 Census between March 12 and June 7, 2020, **below** the state response rate of **57.0%**. Transylvania County is currently ranked 75 out of 100 counties in NC.

How are people responding to the 2020 Census in Transylvania County?

34.4% of Transylvania households responded to the census online versus 44.8% of all NC households.

12.2% of Transylvania households responded to the census by phone or mail versus 12.2% of all NC households.

Where are people responding in Transylvania County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9604.01 | 61.6% |
| 2 | 9603 | 58.6% |
| 3 | 9602 | 51.8% |
| 4 | 9601 | 50.6% |
| 5 | 9604.02 | 46.7% |

Where are people not responding in Transylvania County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 7 | 9606 | 21.5% |
| 6 | 9605 | 36.4% |
| 5 | 9604.02 | 46.7% |
| 4 | 9601 | 50.6% |
| 3 | 9602 | 51.8% |

How many households in Transylvania County self-responded in past census counts?

Historic census self-response rates for Transylvania County were 63.0% in 1990, 60.0% in 2000, and 52.7% in 2010.



CAROLINA **DEMOGRAPHY**

How are target groups responding in Transylvania County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 4 | 47.1% |
| 4% to 5.5% | 0 | n.a. |
| 5.5% to 7.2% | 2 | 44.1% |
| 7.2% or higher | 1 | 50.6% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 1 | 51.8% |
| 2.9% to 5.7% | 5 | 50.8% |
| 5.7% to 9.8% | 1 | 21.5% |
| 9.8% or higher | 0 | n.a. |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 6 | 45.9% |
| 14% to 28% | 1 | 51.8% |
| 28% to 50% | 0 | n.a. |
| 50% or higher | 0 | n.a. |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 0 | n.a. |
| 12% to 21% | 4 | 45.4% |
| 21% to 31% | 3 | 48.5% |
| 31% or higher | 0 | n.a. |



