

Watauga County: Census 2020 Real-Time Response Rates - Week Ending June 7

How is Watauga County performing?

39.6% of households in Watauga County have self-responded to the 2020 Census between March 12 and June 7, 2020, **below** the state response rate of **57.0%**. Watauga County is currently ranked 90 out of 100 counties in NC.

How are people responding to the 2020 Census in Watauga County?

34.7% of Watauga households responded to the census online versus 44.8% of all NC households.

4.9% of Watauga households responded to the census by phone or mail versus 12.2% of all NC households.

Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202	56.4%
2	9207.03	56.3%
3	9207.01	54.6%
4	9201	53.1%
5	9203	47.1%

Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	11.7%
12	9208	17.1%
11	9206.02	30.4%
10	9209	32.0%
9	9205	38.9%

How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.



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How are target groups responding in Watauga County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	34.8%
4% to 5.5%	5	49.0%
5.5% to 7.2%	1	40.1%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	41.4%
2.9% to 5.7%	6	41.6%
5.7% to 9.8%	1	30.4%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	40.7%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	27.0%
12% to 21%	7	41.9%
21% to 31%	3	51.4%
31% or higher	0	n.a.



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