Ashe County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Ashe County performing?

51.4% of households in Ashe County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Ashe County is currently ranked 78 out of 100 counties in NC.

How are people responding to the 2020 Census in Ashe County?

28.4% of Ashe households responded to the census online versus 49.4% of all NC households.

23.0% of Ashe households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Ashe County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9704	57.5%
2	9702	55.6%
3	9705	53.8%
4	9703	52.4%
5	9708	47.9%

Where are people not responding in Ashe County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
6	9707	46.4%
5	9708	47.9%
4	9703	52.4%
3	9705	53.8%
2	9702	55.6%

How many households in Ashe County self-responded in past census counts?

Historic census self-response rates for Ashe County were 68.0% in 1990, 58.0% in 2000, and 49.8% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Ashe County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	51.9%
4% to 5.5%	2	50.1%
5.5% to 7.2%	0	n.a.
7.2% or higher	1	57.5%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	53.3%
2.9% to 5.7%	1	46.4%
5.7% to 9.8%	1	53.8%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	52.3%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	52.6%
31% or higher	3	52.0%



