

Brunswick County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Brunswick County performing?

53.1% of households in Brunswick County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Brunswick County is currently ranked 72 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

41.8% of Brunswick households responded to the census online versus 49.4% of all NC households.

11.3% of Brunswick households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	77.9%
2	201.03	76.2%
3	202.01	72.9%
4	203.04	71.1%
5	205.07	70.9%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	9.6%
31	205.12	15.8%
30	204.02	26.1%
29	203.1	26.8%
28	203.08	36.9%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	47.3%
4% to 5.5%	6	68.6%
5.5% to 7.2%	1	39.8%
7.2% or higher	5	61.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	50.3%
2.9% to 5.7%	12	55.4%
5.7% to 9.8%	5	55.7%
9.8% or higher	1	54.6%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	48.2%
14% to 28%	9	59.3%
28% to 50%	5	58.8%
50% or higher	1	54.6%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	50.3%
12% to 21%	15	57.8%
21% to 31%	4	38.8%
31% or higher	4	56.8%



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