

Cleveland County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Cleveland County performing?

63.0% of households in Cleveland County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Cleveland County is currently ranked 34 out of 100 counties in NC.

How are people responding to the 2020 Census in Cleveland County?

41.3% of Cleveland households responded to the census online versus 49.4% of all NC households.

21.7% of Cleveland households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Cleveland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9513	70.3%
2	9506.01	69.5%
3	9504	68.5%
4	9503.02	68.3%
5	9515.03	68.1%

Where are people not responding in Cleveland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
22	9502	54.8%
21	9509	55.4%
20	9511	57.7%
18	9501.02	58.1%
18	9505	58.1%

How many households in Cleveland County self-responded in past census counts?

Historic census self-response rates for Cleveland County were 63.0% in 1990, 64.0% in 2000, and 65.6% in 2010.



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How are target groups responding in Cleveland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	61.4%
4% to 5.5%	6	62.4%
5.5% to 7.2%	5	64.5%
7.2% or higher	5	62.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	61.8%
2.9% to 5.7%	5	65.2%
5.7% to 9.8%	2	63.2%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	6	63.9%
14% to 28%	8	63.2%
28% to 50%	7	62.2%
50% or higher	1	55.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	6	66.6%
31% or higher	16	61.3%



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