## Gaston County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

 How is Gaston County performing?62.3\% of households in Gaston County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, below the state response rate of $63.2 \%$. Gaston County is currently ranked 38 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Gaston County?
47.7\% of Gaston households responded to the census online versus $49.4 \%$ of all NC households.
$14.6 \%$ of Gaston households responded to the census by phone or mail versus $13.8 \%$ of all NC households.

## Where are people responding in Gaston County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 333.03 | $83.2 \%$ |
| $\mathbf{2}$ | 333.04 | $78.0 \%$ |
| $\mathbf{3}$ | 310.03 | $76.6 \%$ |
| $\mathbf{4}$ | 314.02 | $75.7 \%$ |
| $\mathbf{5}$ | 326 | $75.2 \%$ |

Where are people not responding in Gaston County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{6 5}$ | 319 | $42.2 \%$ |
| $\mathbf{6 4}$ | 325.06 | $45.3 \%$ |
| $\mathbf{6 3}$ | 312.02 | $46.6 \%$ |
| $\mathbf{6 2}$ | 310.01 | $49.4 \%$ |
| $\mathbf{6 0}$ | 315 | $49.8 \%$ |

How many households in Gaston County self-responded in past census counts?
Historic census self-response rates for Gaston County were $62.0 \%$ in 1990, $65.0 \%$ in 2000, and $68.3 \%$ in 2010.

How are target groups responding in Gaston County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 15 | $67.3 \%$ |
| $4 \%$ to $5.5 \%$ | 19 | $61.5 \%$ |
| $5.5 \%$ to $7.2 \%$ | 11 | $65.3 \%$ |
| $7.2 \%$ or higher | 20 | $57.2 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 22 | $62.4 \%$ |
| $2.9 \%$ to $5.7 \%$ | 17 | $65.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 17 | $60.7 \%$ |
| $9.8 \%$ or higher | 9 | $58.5 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| $\%$ Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 20 | $68.4 \%$ |
| $14 \%$ to $28 \%$ | 22 | $63.4 \%$ |
| $28 \%$ to $50 \%$ | 17 | $56.3 \%$ |
| $50 \%$ or higher | 6 | $53.0 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 7 | $75.5 \%$ |
| $12 \%$ to $21 \%$ | 23 | $65.3 \%$ |
| $21 \%$ to $31 \%$ | 24 | $58.7 \%$ |
| $31 \%$ or higher | 11 | $54.5 \%$ |

