Hoke County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Hoke County performing?

59.4% of households in Hoke County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Hoke County is currently ranked 51 out of 100 counties in NC.

How are people responding to the 2020 Census in Hoke County?

44.8% of Hoke households responded to the census online versus 49.4% of all NC households.

14.6% of Hoke households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Hoke County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 1 | 9701.03 | 67.1% |
| 2 | 9701.01 | 63.3% |
| 3 | 9701.02 | 62.9% |
| 4 | 9703 | 55.0% |
| 5 | 9702.01 | 54.1% |

Where are people not responding in Hoke County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
|------|--------------|--------------------|
| 8 | 9704.02 | 48.6% |
| 7 | 9704.01 | 51.1% |
| 6 | 9702.02 | 53.1% |
| 5 | 9702.01 | 54.1% |
| 4 | 9703 | 55.0% |

How many households in Hoke County self-responded in past census counts?

Historic census self-response rates for Hoke County were 49.0% in 1990, 59.0% in 2000, and 63.2% in 2010.



CAROLINA **DEMOGRAPHY**

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How are target groups responding in Hoke County?

Young Children - 5.9% of NC population ages 0-4

| % Young Children | # of Tracts | Average Response Rate |
|------------------|-------------|-----------------------|
| Less than 4.1% | 2 | 51.8% |
| 4% to 5.5% | 1 | 54.1% |
| 5.5% to 7.2% | 0 | n.a. |
| 7.2% or higher | 5 | 59.5% |

Immigrant Population - 7.9% of NC population is foreign-born

| % Foreign-Born Residents | # of Tracts | Average Response Rate |
|--------------------------|-------------|-----------------------|
| Less than 2.9% | 1 | 54.1% |
| 2.9% to 5.7% | 4 | 59.6% |
| 5.7% to 9.8% | 2 | 57.0% |
| 9.8% or higher | 1 | 48.6% |

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| % Minority Residents | # of Tracts | Average Response Rate |
|----------------------|-------------|-----------------------|
| Less than 14% | 0 | n.a. |
| 14% to 28% | 0 | n.a. |
| 28% to 50% | 3 | 61.4% |
| 50% or higher | 5 | 54.2% |

No Internet - 21% of NC households do not have Internet at home

| % HH with no Internet | # of Tracts | Average Response Rate |
|-----------------------|-------------|-----------------------|
| Less than 12% | 2 | 65.0% |
| 12% to 21% | 1 | 63.3% |
| 21% to 31% | 2 | 53.6% |
| 31% or higher | 3 | 51.6% |



