

Johnston County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Johnston County performing?

69.4% of households in Johnston County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **above** the state response rate of **63.2%**. Johnston County is currently ranked 8 out of 100 counties in NC.

How are people responding to the 2020 Census in Johnston County?

55.0% of Johnston households responded to the census online versus 49.4% of all NC households.

14.4% of Johnston households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Johnston County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	411.03	80.4%
2	411.02	78.7%
3	402.03	78.7%
4	415.02	76.2%
5	415.01	74.2%

Where are people not responding in Johnston County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
25	412.02	55.7%
24	401	57.2%
23	403.01	57.4%
22	403.02	58.6%
21	412.01	58.8%

How many households in Johnston County self-responded in past census counts?

Historic census self-response rates for Johnston County were 58.0% in 1990, 60.0% in 2000, and 69.4% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Johnston County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	63.0%
4% to 5.5%	6	67.4%
5.5% to 7.2%	10	66.9%
7.2% or higher	7	67.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	0	n.a.
2.9% to 5.7%	8	70.7%
5.7% to 9.8%	11	67.3%
9.8% or higher	6	61.0%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	13	70.1%
28% to 50%	8	65.6%
50% or higher	4	59.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	79.3%
12% to 21%	5	70.8%
21% to 31%	7	68.7%
31% or higher	10	60.0%



CAROLINA
DEMOGRAPHY