

McDowell County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is McDowell County performing?

57.6% of households in McDowell County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. McDowell County is currently ranked 58 out of 100 counties in NC.

How are people responding to the 2020 Census in McDowell County?

33.3% of McDowell households responded to the census online versus 49.4% of all NC households.

24.3% of McDowell households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in McDowell County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9706	64.6%
2	9709.02	64.0%
3	9703	63.6%
4	9705	61.0%
5	9709.01	60.3%

Where are people not responding in McDowell County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
10	9701	48.4%
9	9702	53.4%
8	9708	54.2%
7	9707	57.0%
6	9704	57.9%

How many households in McDowell County self-responded in past census counts?

Historic census self-response rates for McDowell County were 67.0% in 1990, 64.0% in 2000, and 57.7% in 2010.



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How are target groups responding in McDowell County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	56.0%
4% to 5.5%	4	60.7%
5.5% to 7.2%	2	58.7%
7.2% or higher	0	n.a.

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	60.8%
2.9% to 5.7%	3	54.3%
5.7% to 9.8%	3	59.5%
9.8% or higher	0	n.a.

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	57.4%
14% to 28%	3	60.8%
28% to 50%	0	n.a.
50% or higher	0	n.a.

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	64.6%
21% to 31%	6	56.4%
31% or higher	3	60.4%



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