Montgomery County: Census 2020 Real-Time Response Rates - Week Ending Oc t 7

## How is Montgomery County performing?

41.3\% of households in Montgomery County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, below the state response rate of $\mathbf{6 3 . 2 \%}$. Montgomery County is currently ranked 93 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Montgomery County?
$18.3 \%$ of Montgomery households responded to the census online versus $49.4 \%$ of all NC households.
$\mathbf{2 3 . 0} \%$ of Montgomery households responded to the census by phone or mail versus $13.8 \%$ of all NC households.

Where are people responding in Montgomery County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 9602 | $60.2 \%$ |
| $\mathbf{2}$ | 9601 | $49.1 \%$ |
| $\mathbf{3}$ | 9604.01 | $46.0 \%$ |
| $\mathbf{4}$ | 9605 | $43.8 \%$ |
| $\mathbf{5}$ | 9603 | $30.0 \%$ |

Where are people not responding in Montgomery County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{6}$ | 9604.02 | $28.7 \%$ |
| $\mathbf{5}$ | 9603 | $30.0 \%$ |
| $\mathbf{4}$ | 9605 | $43.8 \%$ |
| $\mathbf{3}$ | 9604.01 | $46.0 \%$ |
| $\mathbf{2}$ | 9601 | $49.1 \%$ |

How many households in Montgomery County self-responded in past census counts?
Historic census self-response rates for Montgomery County were $51.0 \%$ in 1990, $47.0 \%$ in 2000, and $33.3 \%$ in 2010.

How are target groups responding in Montgomery County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 3 | $34.9 \%$ |
| $4 \%$ to $5.5 \%$ | 1 | $43.8 \%$ |
| $5.5 \%$ to $7.2 \%$ | 1 | $60.2 \%$ |
| $7.2 \%$ or higher | 1 | $49.1 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 3 | $45.4 \%$ |
| $2.9 \%$ to $5.7 \%$ | 0 | n.a. |
| $5.7 \%$ to $9.8 \%$ | 0 | n.a. |
| $9.8 \%$ or higher | 3 | $40.5 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 1 | $30.0 \%$ |
| $14 \%$ to $28 \%$ | 1 | $60.2 \%$ |
| $28 \%$ to $50 \%$ | 2 | $38.9 \%$ |
| $50 \%$ or higher | 2 | $44.9 \%$ |

No Internet $-21 \%$ of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 0 | n.a. |
| $12 \%$ to $21 \%$ | 0 | n.a. |
| $21 \%$ to $31 \%$ | 2 | $39.6 \%$ |
| $31 \%$ or higher | 4 | $44.7 \%$ |

