

Robeson County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Robeson County performing?

49.9% of households in Robeson County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Robeson County is currently ranked 81 out of 100 counties in NC.

How are people responding to the 2020 Census in Robeson County?

24.6% of Robeson households responded to the census online versus 49.4% of all NC households.

25.3% of Robeson households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Robeson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9609	66.2%
2	9613.01	65.0%
3	9612	58.0%
4	9614	57.0%
5	9607.01	56.8%

Where are people not responding in Robeson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
31	9608.02	32.3%
30	9605.02	37.1%
29	9608.01	37.9%
28	9602.02	39.5%
27	9620.01	42.3%

How many households in Robeson County self-responded in past census counts?

Historic census self-response rates for Robeson County were 52.0% in 1990, 56.0% in 2000, and 54.9% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Robeson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	53.0%
4% to 5.5%	6	49.3%
5.5% to 7.2%	12	51.8%
7.2% or higher	11	47.6%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	15	46.5%
2.9% to 5.7%	5	55.4%
5.7% to 9.8%	8	52.3%
9.8% or higher	3	51.5%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	0	n.a.
28% to 50%	5	59.3%
50% or higher	26	48.1%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	3	60.6%
31% or higher	28	48.7%



CAROLINA
DEMOGRAPHY