

Rockingham County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Rockingham County performing?

65.0% of households in Rockingham County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **above** the state response rate of **63.2%**. Rockingham County is currently ranked 28 out of 100 counties in NC.

How are people responding to the 2020 Census in Rockingham County?

37.6% of Rockingham households responded to the census online versus 49.4% of all NC households.

27.4% of Rockingham households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Rockingham County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	416.02	72.5%
2	410.02	71.8%
3	411	70.0%
4	415	69.8%
5	407	68.6%

Where are people not responding in Rockingham County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
21	412	56.8%
20	404	56.9%
19	402	58.5%
18	413	60.3%
17	405.01	61.8%

How many households in Rockingham County self-responded in past census counts?

Historic census self-response rates for Rockingham County were 66.0% in 1990, 64.0% in 2000, and 69.3% in 2010.



CAROLINA
DEMOGRAPHY

How are target groups responding in Rockingham County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	67.1%
4% to 5.5%	6	63.3%
5.5% to 7.2%	6	64.6%
7.2% or higher	3	64.4%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	12	66.6%
2.9% to 5.7%	6	62.2%
5.7% to 9.8%	2	65.4%
9.8% or higher	1	60.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	70.5%
14% to 28%	13	65.6%
28% to 50%	5	62.5%
50% or higher	1	56.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	2	71.3%
21% to 31%	10	65.3%
31% or higher	9	63.0%



CAROLINA
DEMOGRAPHY