

Sampson County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Sampson County performing?

55.8% of households in Sampson County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Sampson County is currently ranked 65 out of 100 counties in NC.

How are people responding to the 2020 Census in Sampson County?

24.6% of Sampson households responded to the census online versus 49.4% of all NC households.

31.2% of Sampson households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Sampson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9703.01	62.3%
2	9703.02	60.7%
3	9707	60.0%
4	9702	55.8%
5	9706	55.7%

Where are people not responding in Sampson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
11	9710	49.5%
10	9704	51.6%
9	9701	52.6%
8	9709	53.2%
7	9705	55.3%

How many households in Sampson County self-responded in past census counts?

Historic census self-response rates for Sampson County were 66.0% in 1990, 58.0% in 2000, and 59.5% in 2010.



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How are target groups responding in Sampson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	51.6%
4% to 5.5%	3	57.4%
5.5% to 7.2%	2	51.1%
7.2% or higher	5	57.2%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	1	51.6%
2.9% to 5.7%	1	62.3%
5.7% to 9.8%	5	56.1%
9.8% or higher	4	54.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	2	56.9%
28% to 50%	4	56.1%
50% or higher	5	54.8%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	1	60.7%
31% or higher	10	55.1%



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