

## Swain County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

### How is Swain County performing?

**36.8%** of households in Swain County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Swain County is currently ranked 96 out of 100 counties in NC.

### How are people responding to the 2020 Census in Swain County?

**20.1%** of Swain households responded to the census online versus 49.4% of all NC households.

**16.7%** of Swain households responded to the census by phone or mail versus 13.8% of all NC households.

### Where are people responding in Swain County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9602	38.6%
2	9603.01	37.2%
3	9603.02	37.2%
4	9401	34.7%
5	9802	4.5%

### Where are people not responding in Swain County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
5	9802	4.5%
4	9401	34.7%
3	9603.02	37.2%
2	9603.01	37.2%
1	9602	38.6%

### How many households in Swain County self-responded in past census counts?

Historic census self-response rates for Swain County were 54.0% in 1990, 48.0% in 2000, and 33.9% in 2010.



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## How are target groups responding in Swain County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	1	38.6%
4% to 5.5%	1	37.2%
5.5% to 7.2%	1	37.2%
7.2% or higher	1	34.7%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	36.4%
2.9% to 5.7%	1	38.6%
5.7% to 9.8%	0	n.a.
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	2	37.2%
14% to 28%	1	38.6%
28% to 50%	0	n.a.
50% or higher	1	34.7%

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	0	n.a.
21% to 31%	0	n.a.
31% or higher	4	36.9%



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