## Union County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Union County performing?
74.6\% of households in Union County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, above the state response rate of $63.2 \%$. Union County is currently ranked 1 out of 100 counties in NC.

How are people responding to the $\mathbf{2 0 2 0}$ Census in Union County?
64.3\% of Union households responded to the census online versus $49.4 \%$ of all NC households.
10.3\% of Union households responded to the census by phone or mail versus $13.8 \%$ of all NC households.

## Where are people responding in Union County? (Top 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{1}$ | 210.06 | $86.7 \%$ |
| $\mathbf{2}$ | 210.09 | $86.1 \%$ |
| $\mathbf{3}$ | 210.11 | $85.6 \%$ |
| $\mathbf{4}$ | 203.1 | $84.2 \%$ |
| $\mathbf{5}$ | 203.09 | $83.8 \%$ |

Where are people not responding in Union County? (Bottom 5 Tracts)

| Rank | Tract Number | Self-Response Rate |
| :---: | :---: | :---: |
| $\mathbf{4 1}$ | 204.04 | $51.2 \%$ |
| $\mathbf{4 0}$ | 206.02 | $54.0 \%$ |
| $\mathbf{3 9}$ | 208 | $55.1 \%$ |
| $\mathbf{3 8}$ | 207.01 | $56.3 \%$ |
| $\mathbf{3 7}$ | 206.01 | $58.3 \%$ |

How many households in Union County self-responded in past census counts?
Historic census self-response rates for Union County were 66.0\% in 1990, 68.0\% in 2000, and 73.5\% in 2010.

How are target groups responding in Union County?
Young Children - 5.9\% of NC population ages 0-4

| \% Young Children | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $4.1 \%$ | 6 | $73.6 \%$ |
| $4 \%$ to $5.5 \%$ | 15 | $77.9 \%$ |
| $5.5 \%$ to $7.2 \%$ | 9 | $71.5 \%$ |
| $7.2 \%$ or higher | 11 | $73.1 \%$ |

Immigrant Population - 7.9\% of NC population is foreign-born

| \% Foreign-Born Residents | \# of Tracts | Average Response Rate |
| :---: | :---: | :---: |
| Less than $2.9 \%$ | 3 | $72.9 \%$ |
| $2.9 \%$ to $5.7 \%$ | 11 | $73.2 \%$ |
| $5.7 \%$ to $9.8 \%$ | 12 | $79.8 \%$ |
| $9.8 \%$ or higher | 15 | $71.7 \%$ |

Minority Population - 34\% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

| \% Minority Residents | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $14 \%$ | 11 | $78.1 \%$ |
| $14 \%$ to $28 \%$ | 17 | $78.4 \%$ |
| $28 \%$ to $50 \%$ | 8 | $72.2 \%$ |
| $50 \%$ or higher | 5 | $57.4 \%$ |

No Internet - 21\% of NC households do not have Internet at home

| \% HH with no Internet | \# of Tracts | Average Response Rate |
| :--- | :---: | :---: |
| Less than $12 \%$ | 26 | $79.9 \%$ |
| $12 \%$ to $21 \%$ | 13 | $67.3 \%$ |
| $21 \%$ to $31 \%$ | 2 | $52.6 \%$ |
| $31 \%$ or higher | 0 | n.a. |

