

## Watauga County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

### How is Watauga County performing?

**45.5%** of households in Watauga County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Watauga County is currently ranked 89 out of 100 counties in NC.

### How are people responding to the 2020 Census in Watauga County?

**39.2%** of Watauga households responded to the census online versus 49.4% of all NC households.

**6.3%** of Watauga households responded to the census by phone or mail versus 13.8% of all NC households.

### Where are people responding in Watauga County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9207.03	62.8%
2	9202	61.3%
3	9201	58.8%
4	9207.01	58.6%
5	9204	53.2%

### Where are people not responding in Watauga County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9210	15.3%
12	9208	23.4%
11	9206.02	36.8%
10	9209	37.6%
9	9205	44.9%

### How many households in Watauga County self-responded in past census counts?

Historic census self-response rates for Watauga County were 55.0% in 1990, 54.0% in 2000, and 52.8% in 2010.



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## How are target groups responding in Watauga County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	7	40.6%
4% to 5.5%	5	54.6%
5.5% to 7.2%	1	45.2%
7.2% or higher	0	n.a.

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	6	47.1%
2.9% to 5.7%	6	47.1%
5.7% to 9.8%	1	36.8%
9.8% or higher	0	n.a.

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	13	46.3%
14% to 28%	0	n.a.
28% to 50%	0	n.a.
50% or higher	0	n.a.

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	3	32.3%
12% to 21%	7	47.6%
21% to 31%	3	57.3%
31% or higher	0	n.a.



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