

Wilson County: Census 2020 Real-Time Response Rates - Week Ending Oct 7

How is Wilson County performing?

62.6% of households in Wilson County have self-responded to the 2020 Census between March 12 and Oct 7, 2020, **below** the state response rate of **63.2%**. Wilson County is currently ranked 35 out of 100 counties in NC.

How are people responding to the 2020 Census in Wilson County?

40.4% of Wilson households responded to the census online versus 49.4% of all NC households.

22.2% of Wilson households responded to the census by phone or mail versus 13.8% of all NC households.

Where are people responding in Wilson County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	5.01	78.1%
2	5.02	77.4%
3	6	70.6%
4	4	68.4%
5	14	68.4%

Where are people not responding in Wilson County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
19	2	32.4%
18	8.01	44.6%
17	1	44.8%
16	7	48.7%
15	11	51.4%

How many households in Wilson County self-responded in past census counts?

Historic census self-response rates for Wilson County were 61.0% in 1990, 63.0% in 2000, and 65.1% in 2010.



How are target groups responding in Wilson County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	3	57.9%
4% to 5.5%	5	64.1%
5.5% to 7.2%	5	65.6%
7.2% or higher	6	50.9%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	3	68.2%
2.9% to 5.7%	4	59.8%
5.7% to 9.8%	9	56.9%
9.8% or higher	3	57.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	3	68.7%
28% to 50%	8	65.8%
50% or higher	8	49.4%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	68.4%
12% to 21%	4	73.3%
21% to 31%	7	62.7%
31% or higher	7	46.7%



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