

Cumberland County: Census 2020 Real-Time Response Rates - Week Ending May 10

How is Cumberland County performing?

53.2% of households in Cumberland County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Cumberland County is currently ranked 41 out of 100 counties in NC.

How are people responding to the 2020 Census in Cumberland County?

42.9% of Cumberland households responded to the census online versus 43.5% of all NC households.

10.3% of Cumberland households responded to the census by phone or mail versus 11.0% of all NC households.

Where are people responding in Cumberland County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	7.01	68.9%
2	32.01	65.8%
3	34.06	65.4%
5	32.05	62.7%
6	30.01	62.3%

Where are people not responding in Cumberland County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
65	24.01	34.3%
63	34.05	34.7%
63	34.07	34.7%
62	10	37.3%
61	34.01	37.7%

How many households in Cumberland County self-responded in past census counts?

Historic census self-response rates for Cumberland County were 58.0% in 1990, 62.0% in 2000, and 64.7% in 2010.



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How are target groups responding in Cumberland County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	45.0%
4% to 5.5%	10	51.2%
5.5% to 7.2%	20	52.9%
7.2% or higher	32	51.3%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	5	48.8%
2.9% to 5.7%	23	49.1%
5.7% to 9.8%	30	52.9%
9.8% or higher	6	57.4%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	4	61.1%
28% to 50%	26	52.9%
50% or higher	34	49.5%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	52.3%
12% to 21%	23	54.4%
21% to 31%	16	52.1%
31% or higher	9	42.5%



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