# Franklin County: Census 2020 Real-Time Response Rates - Week Ending May 10

### **How is Franklin County performing?**

**52.4%** of households in Franklin County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Franklin County is currently ranked 47 out of 100 counties in NC.

### How are people responding to the 2020 Census in Franklin County?

37.8% of Franklin households responded to the census online versus 43.5% of all NC households.

**14.6%** of Franklin households responded to the census by phone or mail versus 11.0% of all NC households.

## Where are people responding in Franklin County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	605.02	66.4%
2	605.01	63.1%
3	606	60.1%
4	608.02	59.6%
5	604.01	57.3%

#### Where are people not responding in Franklin County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
12	607	26.7%
11	603.02	46.0%
10	608.01	46.2%
9	604.02	49.4%
8	602	49.8%

How many households in Franklin County self-responded in past census counts?

Historic census self-response rates for Franklin County were 53.0% in 1990, 62.0% in 2000, and 62.0% in 2010.





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### How are target groups responding in Franklin County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	2	51.8%
4% to 5.5%	4	55.2%
5.5% to 7.2%	4	53.4%
7.2% or higher	2	44.9%

## **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	2	56.0%
2.9% to 5.7%	3	58.5%
5.7% to 9.8%	6	47.1%
9.8% or higher	1	57.3%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	0	n.a.
14% to 28%	5	59.8%
28% to 50%	4	45.5%
50% or higher	3	48.8%

#### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	1	63.1%
12% to 21%	4	53.2%
21% to 31%	4	51.3%
31% or higher	3	48.8%



