# **Guilford County: Census 2020 Real-Time Response Rates - Week Ending May 10**

### **How is Guilford County performing?**

**60.3**% of households in Guilford County have self-responded to the 2020 Census between March 12 and May 10, 2020, **above** the state response rate of **54.5**%. Guilford County is currently ranked 9 out of 100 counties in NC.

## How are people responding to the 2020 Census in Guilford County?

50.1% of Guilford households responded to the census online versus 43.5% of all NC households.

**10.2%** of Guilford households responded to the census by phone or mail versus 11.0% of all NC households.

## Where are people responding in Guilford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	125.11	84.7%
2	125.05	83.5%
3	125.1	83.4%
4	164.08	82.0%
5	125.09	80.7%

### Where are people not responding in Guilford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
118	110	33.1%
116	126.08	38.1%
116	143	38.1%
115	112	39.5%
114	138	40.9%

How many households in Guilford County self-responded in past census counts?

Historic census self-response rates for Guilford County were 69.0% in 1990, 67.0% in 2000, and 68.5% in 2010.





https://ncdemography.org | demography@unc.edu

#### How are target groups responding in Guilford County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	34	62.3%
4% to 5.5%	19	63.9%
5.5% to 7.2%	28	61.9%
7.2% or higher	37	54.0%

## **Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	63.3%
2.9% to 5.7%	24	60.6%
5.7% to 9.8%	32	62.1%
9.8% or higher	54	57.7%

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	72.6%
14% to 28%	29	70.7%
28% to 50%	32	61.1%
50% or higher	49	50.6%

#### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	16	75.7%
12% to 21%	27	66.6%
21% to 31%	30	59.3%
31% or higher	45	50.6%



