

# Moore County: Census 2020 Real-Time Response Rates - Week Ending May 10

## How is Moore County performing?

52.2% of households in Moore County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Moore County is currently ranked 48 out of 100 counties in NC.

## How are people responding to the 2020 Census in Moore County?

41.5% of Moore households responded to the census online versus 43.5% of all NC households.

10.7% of Moore households responded to the census by phone or mail versus 11.0% of all NC households.

## Where are people responding in Moore County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9506.01	66.0%
2	9506.02	63.2%
3	9508.02	61.1%
4	9510	60.4%
5	9505.02	59.6%

## Where are people not responding in Moore County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
18	9503.01	29.7%
17	9503.02	29.9%
16	9502	43.8%
15	9501	45.3%
14	9504.01	47.0%

## How many households in Moore County self-responded in past census counts?

Historic census self-response rates for Moore County were 57.0% in 1990, 65.0% in 2000, and 61.1% in 2010.



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## How are target groups responding in Moore County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	6	55.1%
4% to 5.5%	4	50.3%
5.5% to 7.2%	3	49.7%
7.2% or higher	5	51.1%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	4	41.7%
2.9% to 5.7%	10	57.1%
5.7% to 9.8%	4	49.8%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	7	54.7%
14% to 28%	6	50.0%
28% to 50%	5	50.8%
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	4	57.6%
12% to 21%	8	51.3%
21% to 31%	2	55.1%
31% or higher	4	46.5%



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