

# Rutherford County: Census 2020 Real-Time Response Rates - Week Ending May 10

## How is Rutherford County performing?

**46.4%** of households in Rutherford County have self-responded to the 2020 Census between March 12 and May 10, 2020, **below** the state response rate of **54.5%**. Rutherford County is currently ranked 68 out of 100 counties in NC.

## How are people responding to the 2020 Census in Rutherford County?

**23.1%** of Rutherford households responded to the census online versus 43.5% of all NC households.

**23.3%** of Rutherford households responded to the census by phone or mail versus 11.0% of all NC households.

## Where are people responding in Rutherford County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9604	56.7%
2	9607	53.9%
3	9609	52.7%
4	9602	52.2%
5	9610	51.1%

## Where are people not responding in Rutherford County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
13	9603	23.3%
12	9611.01	36.7%
11	9606	40.9%
10	9608	44.2%
9	9611.02	50.5%

## How many households in Rutherford County self-responded in past census counts?

Historic census self-response rates for Rutherford County were 66.0% in 1990, 63.0% in 2000, and 57.2% in 2010.



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## How are target groups responding in Rutherford County?

**Young Children** - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	4	46.5%
4% to 5.5%	5	50.9%
5.5% to 7.2%	3	40.6%
7.2% or higher	1	52.7%

**Immigrant Population** - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	8	49.0%
2.9% to 5.7%	4	42.7%
5.7% to 9.8%	1	52.7%
9.8% or higher	0	n.a.

**Minority Population** - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	8	48.3%
14% to 28%	3	47.8%
28% to 50%	2	42.6%
50% or higher	0	n.a.

**No Internet** - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	0	n.a.
12% to 21%	1	23.3%
21% to 31%	4	53.3%
31% or higher	8	47.3%



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