

## Pender County: Census 2020 Real-Time Response Rates - Week Ending Oct 13

### How is Pender County performing?

**58.2%** of households in Pender County have self-responded to the 2020 Census between March 12 and Oct 13, 2020, **below** the state response rate of **63.2%**. Pender County is currently ranked 54 out of 100 counties in NC.

### How are people responding to the 2020 Census in Pender County?

**43.1%** of Pender households responded to the census online versus 49.4% of all NC households.

**15.1%** of Pender households responded to the census by phone or mail versus 13.8% of all NC households.

### Where are people responding in Pender County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	9202.02	77.4%
2	9202.01	73.7%
3	9206.02	66.7%
4	9202.03	64.5%
5	9204.02	61.0%

### Where are people not responding in Pender County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
14	9201.01	23.8%
14	9201.02	23.8%
13	9202.04	46.7%
12	9205.02	49.4%
11	9201.03	53.1%

### How many households in Pender County self-responded in past census counts?

Historic census self-response rates for Pender County were 57.0% in 1990, 53.0% in 2000, and 62.6% in 2010.



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## How are target groups responding in Pender County?

### Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	5	48.3%
4% to 5.5%	4	51.3%
5.5% to 7.2%	5	61.9%
7.2% or higher	1	73.7%

### Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	7	52.3%
2.9% to 5.7%	4	60.4%
5.7% to 9.8%	3	55.1%
9.8% or higher	1	56.7%

### Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	5	50.4%
14% to 28%	3	60.2%
28% to 50%	4	57.0%
50% or higher	3	56.4%

### No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	2	50.6%
12% to 21%	4	53.8%
21% to 31%	2	63.5%
31% or higher	7	55.2%



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