

Brunswick County: Census 2020 Real-Time Response Rates - Week Ending Aug 18

How is Brunswick County performing?

51.0% of households in Brunswick County have self-responded to the 2020 Census between March 12 and Aug 18, 2020, **below** the state response rate of **59.8%**. Brunswick County is currently ranked 69 out of 100 counties in NC.

How are people responding to the 2020 Census in Brunswick County?

40.2% of Brunswick households responded to the census online versus 46.8% of all NC households.

10.8% of Brunswick households responded to the census by phone or mail versus 13.0% of all NC households.

Where are people responding in Brunswick County? (Top 5 Tracts)

Rank	Tract Number	Self-Response Rate
1	202.02	75.8%
2	201.03	74.0%
3	203.04	70.1%
4	205.07	68.7%
5	202.01	68.7%

Where are people not responding in Brunswick County? (Bottom 5 Tracts)

Rank	Tract Number	Self-Response Rate
32	203.07	9.4%
31	205.12	15.0%
30	204.02	24.1%
29	203.1	24.5%
28	203.08	34.9%

How many households in Brunswick County self-responded in past census counts?

Historic census self-response rates for Brunswick County were 47.0% in 1990, 47.0% in 2000, and 53.6% in 2010.



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How are target groups responding in Brunswick County?

Young Children - 5.9% of NC population ages 0-4

% Young Children	# of Tracts	Average Response Rate
Less than 4.1%	20	45.5%
4% to 5.5%	6	65.4%
5.5% to 7.2%	1	38.3%
7.2% or higher	5	58.1%

Immigrant Population - 7.9% of NC population is foreign-born

% Foreign-Born Residents	# of Tracts	Average Response Rate
Less than 2.9%	14	48.4%
2.9% to 5.7%	12	52.9%
5.7% to 9.8%	5	53.3%
9.8% or higher	1	52.3%

Minority Population - 34% of NC population is American Indian, Asian/Pacific Islander, Black, or Hispanic/Latinx

% Minority Residents	# of Tracts	Average Response Rate
Less than 14%	17	46.4%
14% to 28%	9	57.0%
28% to 50%	5	55.4%
50% or higher	1	52.3%

No Internet - 21% of NC households do not have Internet at home

% HH with no Internet	# of Tracts	Average Response Rate
Less than 12%	9	48.6%
12% to 21%	15	55.3%
21% to 31%	4	36.8%
31% or higher	4	54.1%



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